



// TRANSFORMATION SERIES

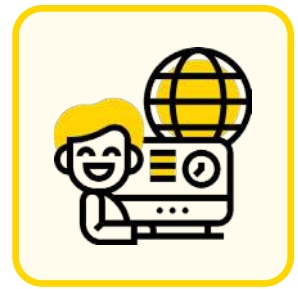
Digital Transformation

In order to stay relevant in the constantly evolving business landscape and to gain competitive advantage, organizations must develop future-ready capabilities. This entails developing a winning culture that is aligned (to business and organizational values), actionable (in daily lives by professionals), and scalable (to reflect growth and diversity). It also means building cutting-edge digital capabilities that can keep pace with technological advancements and enable companies to win in a digital-first world. And finally, cultivating new-age, resilient leadership that can inspire and guide teams.

KNOLSKAPE has been helping global brands become future-ready by addressing their unique challenges in three key areas: Culture Transformation, Digital Transformation, and Leadership Transformation. This guidebook is part of our Transformation series trilogy and provides details on KNOLSKAPE's capabilities in the space of Digital Transformation.

Digital Transformation

Building a workforce which is ready to take on future digital challenges for a stronger competitive advantage.



THE CONTEXT

The rapid mortality rate of companies in the digital age is nothing short of shocking. Organizations are struggling to respond to the digital challenge. Business models are being disrupted by newer market entrants that are using digital to achieve relevance and success. Organizations are struggling to respond to the digital challenge in a number of ways. One of the key challenges is the need to adapt to new technologies and business models quickly. Besides, many organizations are also struggling to keep up with the necessary skills, expertise, and mindset in their workforce. In order to remain relevant, the incumbent organizations need to undertake digital transformation at war footing.

Digital transformation enables organizations to optimize their business processes, tap into new markets, and innovate products and services. However, most organizations are failing to achieve the objectives of their digital transformation exercise due to lack of clear strategy and leadership support, siloed structures, resistance to change, and lack of customer-centricity to name a few.

Digital Crisis in organizations is caused due to lack of:



Digital Mindset



Digital Fluency



Digital Execution Capabilities



Data Literacy



Digital Strategy

54% of senior leaders said they are prepared with the digital skills necessary now. However, less than half of managers and individual contributors agree, signaling a disconnect within organizations.

Source: Salesforce

“Digital is the main reason just over half of the companies on the Fortune 500 have disappeared since the year 2000.”

– Pierre Nanterme
Former CEO of Accenture

THE SOLUTION

KNOLSKAPE's "Digital BLUR" framework offers a fresh perspective to respond to the rapidly evolving digital context. It provides a one-of-its-kind approach spanning strategy, execution, leadership and culture to help organizations undertake successful digital transformation journey. More than 75 leading organizations globally have used the Digital BLUR framework to accelerate employee transformation and build a digital mindset at scale.

Use Cases

- » Digital Mindset
- » Digital Awareness & Readiness
- » Digital Strategy
- » Digital Execution
- » Digital Leadership



KNOLSKAPE's Experiential Learning Programs for Digital Transformation

- » Introduction to Digital Leadership
- » Data Visualization for Informed Decision Making
- » Agile Way of Working
- » Driving Innovation through Design Thinking
- » Clearing the Digital BLUR
- » Digital Fundamentals
- » Digital Selling the New Reality
- » Data-based Decision-making
- » Driving Digital Transformation
- » Digital LEAPFROG Strategy
- » Digital Fault Lines

Assessments

- » Digital Readiness Quotient
- » Digital Leadership Assessment
- » Digital Organizational Readiness Survey

Digital Transformation Simulations



Targeted Development Journeys

- » Leading Digital Transformation: A First Time Manager's Journey
- » Leading Digital Transformation: A First Time Leader's Journey
- » Leading Digital Transformation: A Senior Leader's Journey
- » Driving Digital Execution: An Individual Contributor's Journey

About KNOLSKAPE

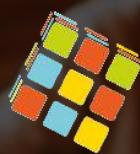
KNOLSKAPE is a global leader in experiential learning with a mission to help organizations and employees become future ready. Using a large award-winning portfolio of simulations aligned with 100+ competencies and cutting-edge talent intelligence, KNOLSKAPE produces stellar outcomes for more than 400+ organizations across 75 countries. Driven by research and thought leadership, KNOLSKAPE offers its products and solutions in a flexible subscription model powered by omni-channel delivery. A certified Great Place to Work® organization, KNOLSKAPE is a 150+ strong team with offices in Singapore, India, Malaysia, UK, and USA serving a rapidly growing global client base across industries such as banking and finance, consulting, IT, FMCG, retail, manufacturing, infrastructure, pharmaceuticals, engineering, auto, government, and academia.

AWARDS & ACCOLADES



siliconindia TOP 10
DIGITAL TRANSFORMATION COMPANIES- 2022

OUR MARQUEE CLIENTS



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