

# One of Malaysia's largest airlines launched 'The Omni Learning Program' in partnership with KNOLSKAPE for a holistic learning experience!

## CHALLENGE

In response to the pandemic, the organization went from classroom sessions to virtual training programs. The company sought an integrated platform that made learning accessible, engaged the millennial workforce via gamification, analyzed user behavior, and provided talent analytics, simultaneously.

## SOLUTION

KNOLSKAPE's development journey, 'The Omni Learning Program' that nurtures leaders to redefine strategies and business modules.

- > The program focused on the nuances of practices like critical thinking for decision-making, project management, digital fundamentals, negotiation skills, planning and organization, thereby giving leaders a competitive edge.
- > The program's learning intervention was designed to provide leaders with a holistic learning experience in a virtual classroom setting.
- > The location of the development journey was the Asia Pacific Region.
- > HR Managers, Cabin Crew, and Procurement from Cross-Functional departments participated in the learning program.

## KNOLSKAPE'S VALUE ADDITION

- > A methodology that caters to virtual and on-demand access to learning
- > Virtual classroom sessions for strong foundational learning
- > Experiential, gamified technology platforms for safe, social, and competitive learning

## PARTICIPANT TESTIMONIALS

*"KNOLSKAPE's simulations build my courage, knowledge, productivity, and growth. It is very representative of how agile teams can be processed"*

*"The simulations are very representative of the conditions we face in various situations."*

*"The concepts taught were extremely applicable to our daily work".*

## IMPACT

**600** participants covered in 3 months.

Average Feedback for Program: 9.09 / 10

The virtual learning format made the sessions highly scalable and participants found them interesting.

Improvement in the productivity and motivational levels of participants.