

Digital Fundamentals



The Digital Age is upon us and thriving in the world of VUCA, comprehension, strategy, and action are required to take place at bullet's speed. How can organizations embrace this rapid change and succeed in the Digital Age? This course provides a clear understanding of digital disruption and help leaders develop the right mindsets and methodologies for embracing the digital ways of working.

Modern organization needs

Execution is a key focus in ensuring the organization's exponential growth in the digital age. Implementing methodologies that embrace digital ways of working requires a different mindset.

Key Takeaways

- Build basic awareness of latest Digital trends and disruptions
- Understand the current business model
- Apply different innovation levers to your business models
- Prepare a strong roadmap for your business
- Takeaway a futuristic business model to drive digital in your organization

Course Outline

- Introduction to the latest digital trends and disruptions
- Create an **“as is”** business model
- Prepare a roadmap for the **“to be”** state using different innovation lenses
- Create a **“to be”** business model

Learning Format



ILT
(WORKSHOP)



VILT
(WEB BASED)

Who should attend?

- Individual Contributors
- First Time Managers
- First Time Leaders
- Middle Managers